

HINCH
COUNTY  DOWN
DISTILLERY CO

**THE
LEGACY**
CASK PROGRAMME





Share the Legacy **SAVOUR** **THE RETURN**

“Let’s build the best distillery.
Let’s make the best spirit.
Let’s leave a legacy.”

DR TERRY CROSS OBE, Founder of Hinch Distillery.

Dr Terry Cross OBE is the character behind Hinch Distillery. Even when he was a teenager sailing the world, his ambition went against the wind. He built his first Belfast business in the 1980s when bombs were destroying the city around him. When Terry spins the wheel, everyone watches, because they know he’s got more than luck on his side. This is your opportunity to share in the legacy of Hinch and savour the return.

It costs just **£4950** to own a cask and let it mature in the sophisticated surroundings of Hinch Distillery. Then, we let time take its course, helping the spirit and the casks to create your Hinch Future Perfect.



Invested in THE NARRATIVE

In the story of Irish whiskey, Hinch Distillery is taking the lead in the latest, most exciting chapter. This is your chance to play a role in shaping the narrative, in leaving something incredible for the future.

Welcome to The Legacy Cask Programme.



Complexity, poured
into a **PROMISE FOR
TOMORROW.**

HINCH DISTILLERY

However hard the rain lashes, or the wind whips, stubbornly we keep at it. Years, decades, centuries... we will keep moving forwards, adding flavour and character to our Hinch Irish Whiskey. Some say it's about the water, or history of what was here before. At Hinch, we know that happenstance has little to do with it - we know that good spirits can only ever come from hard work.

It's clear that demand for Irish whiskey has never been as high. Sales have seen spectacular growth over the last year with exports to the USA and UK driving the bulk of demand. In spite of rapidly rising costs and raw material supply issues, sales volumes of Irish Whiskey grew by 21.5% in 2021 according to IWSR Drinks Market Analysis.

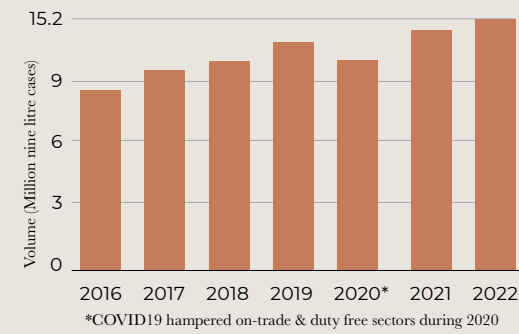
As one of only a handful of distilleries now located in the North of Ireland, Hinch's whiskey is an ideal investment; sophisticated, unique and unusual.

Our amber-glowing distillery is symbolic of a bright future for an industry that has emerged from the ashes of the last century. Learning from the past, but keeping an eye firmly on the future, Hinch is both technology

and tradition-led, with a nose for sophistication and an unyielding instinct for tomorrow.

With demand currently exceeding supply, the time to invest in Irish whiskey is now. Investing in a Hinch cask is a simple way to share in the excitement surrounding the Irish whiskey industry and play a part in shaping the narrative.

VOLUME OF GLOBAL IRISH WHISKEY SALES 2022

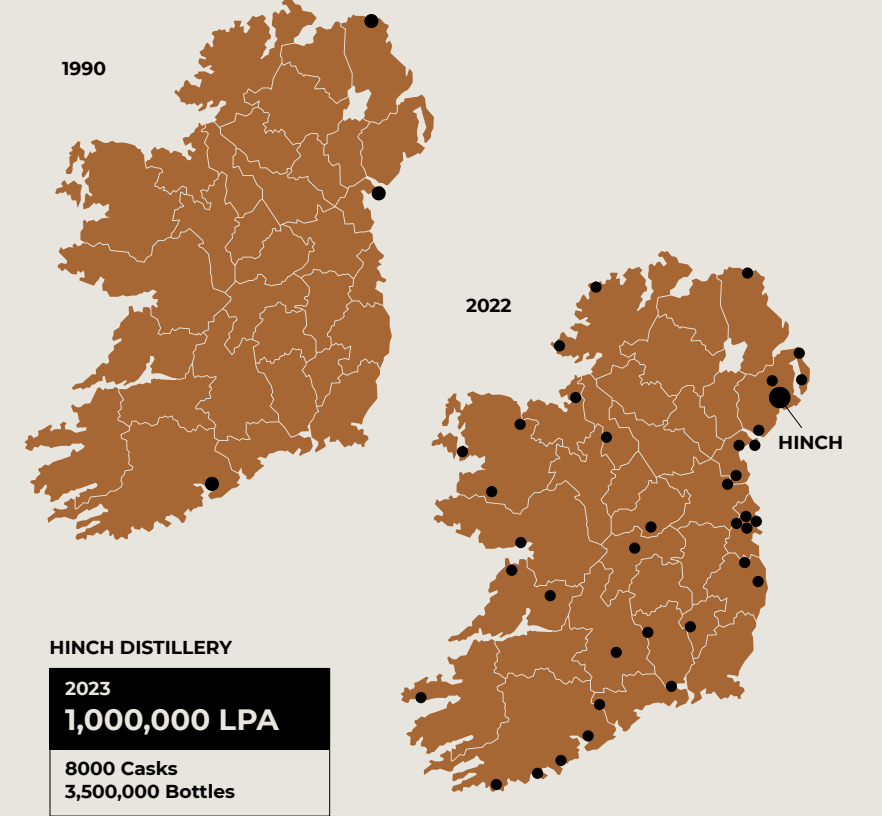


TOP IRISH WHISKEY MARKETS 2022

Market	2022 cases sold (1,000)
United States	5,848.3
Ireland	686.9
United Kingdom	682.3
Poland	646.8
GTR*	640.8
South Africa	609.0
Germany	574.0
Russia	462.1
Canada	417.6
France	403.0

*For comparison the 2019 figure was 679.6. The 2021 figure was 340.0

DISTILLERIES IN IRELAND



TASTE TRENDING



The energy bounces off our custom made copper stills; the determination of our people living and breathing our four ways forwards: **THINK BIG, TAKE RISKS, WORK HARD, BE KIND.** These values fuel our distillery and add substance to our whiskey. By thinking big, we forget whimsy and focus on the process.

Grand ambitions come hand in hand with taking risks, using flavour and finish to send a bold message to the future. Working hard means just that - no guessing, no storms of ego, just a determination to be the best. By investing in a safer, healthier, less polluting tomorrow thanks to our investment in biogas, repurposing our spent grain and pioneering new forms of sustainable packaging we are doing our best to be kind. Head strong, heart stronger - this is how we proudly shape spirit sensations that will still be loved in a century's time.



TAKE RISKS

THINK BIG

WORK HARD

BE KIND

PROUDLY SHAPING SPIRIT SENSATIONS



HEAD STRONG

THINK BIG TAKE RISKS

HEART STRONGER

WORK HARD BE KIND

The ancient Irish Elk is symbolic of our Head Strong, Heart Stronger ethos.



OUR WHY?

WE WORK TOGETHER TO MAKE TOMORROW BETTER. We distil the present, adding community, sustainability and character, allowing tomorrow to evolve into something better, brighter, more full of promise.

WHAT DO WE MAKE?

WE ARE A DISTILLERY FIRST. Our priority is making spirits to be proud of, so we invest ourselves in making the finest flavours from the finest ingredients.

HOW DO WE MAKE THEM?

AT SCALE AND IN STYLE. We have invested in an enormous, custom made distillery that we've styled and finished with practical polish that will see it through to the next century. We're doubling our production capacity. We've got the intention, mindset and the resources to put our best bottle forward into a world that's eager to taste our best.

2020
400,000 LPA



2023
1,000,000 LPA



Hinch forwards... it's our only way. We make promises for tomorrow, each dram armed with anticipation. This is our legacy for the future. For those who also believe in the importance of Thinking Big, Taking Risks, Working Hard and Being Kind, The Legacy Cask Programme is a unique opportunity to invest in the spirit

THE LEGACY

CASK PROGRAMME



HOW DOES IT WORK?

How does it work? We will release a limited number of our unique single malt casks to our most trusted partners every year. After 5 years, these numbered and dated casks will be available for you to bottle or to sell on. Now, there's a legacy worth treasuring.

NUMBER OF 700ML BOTTLES			
YEARS AGED	ABV AT 43%	REMAINING LTRS	ESTIMATED ABV%
3	379	184	62.0
5	356	176	61.0
10	313	160	59.0
18	252	136	56.0
PRICE PER CASK		£4,950	

ABV and remaining litres in table above are indicative. Terms and conditions available upon request.

INVEST IN A NEXT GENERATION CASK AND ALSO RECEIVE:

- A Hinch giftbox.
- A welcome video from our Master Distiller.
- 10% off all online purchases.
- Early access to new releases (max 2 bottles per cask owner).
- One free distillery visit with a guest.

For further information contact
casks@hinchdistillery.com

